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Bramkamp Wins Maxwell Award from Printing Industries Association

Cincinnati, OH –Bramkamp Printing received the Maxwell Award from the Printing Industries Ohio/Northern Kentucky at their annual banquet at Kenwood Country Club on Saturday, January 23, 2010. The award, which is given annually to a graphic arts organization that has distinguished itself in the manner of the city’s first printer – William Maxwell, was presented to President Larry Kuhlman and Vice-President Kevin Murray during the banquet which culminates Greater Cincinnati Print Week. According to the Maxwell Award criteria, “the organization should be forward thinking, a market leader, and recognizable for its industry contributions.”

“We’re honored to receive this award” said Kuhlman afterwards, “to be spoken of in the same light as the entrepreneurial William Maxwell is beyond words. If he were around today, Mr. Maxwell would understand that the printing industry needs to be more customer-focused than ever, helping customers to succeed in all areas of the graphic arts. So I believe he’d approve of the “graphic village” that we’ve established to help customers with multiple, independent graphic arts resources in a single location.”

Established in 1921, Bramkamp Printing has long been a fixture of the Cincinnati printing scene. They were located in downtown until 2001 when they moved to a 20,000 square foot location in Winton Place. In 2007, they outgrew that facility and relocated to

the former S. Rosenthal building in Blue Ash. During that time the company has grown from \$1.9 million in sales to nearly \$7 million. Investing in new technologies such as digital printing, 1-to-1 marketing, personalized URLs, and e-mail marketing have helped to fuel the company's growth.

The move to Blue Ash provided Kuhlman with ample room to operate the printing side of the business, but it also gave him room to explore a vision he's been formulating for several years. The culmination of that vision – a strategic partnership of independent graphic arts companies co-located in a single facility – is helping these companies to survive and thrive in turbulent economic times. And it is helping their customers find marketing solutions – easier, faster and more economically.

Among the companies included in the “Graphic Village” are DocuPros Digital Printing, Premier Mail and Fulfillment, Everything's Image (silk-screening and embroidery), and MR Binders (vinyl binders and products).

Kuhlman is emphatic about his views on success in the printing industry. “It is more than presses and people to run them,” he says, “it is also ideas to help customers succeed.”

As the first printer in Cincinnati, it is easy to imagine William Maxwell with similar viewpoints.

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